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Website(s) covered: [www.buzzguru.com](http://www.buzzguru.com); buzz.guru; buzzguru.ru; app.buzzguru.com

## **Privacy Policy**

### **General**

The operative parties referred to in this policy are Buzzguru and You, the User of this site.

O.N. DEALMEDIA LTD a limited liability company registered in the Republic of Cyprus with registration number: HE 370121 and registered address located at: 132 Arch. Makariou III, Sagro Building, 3021 Limassol, CYPRUS is the publisher and operator of the Website(s) listed at the beginning of this Policy. Hereinafter, O.N. DEALMEDIA LTD shall be referred to as “Buzzguru”. When first-person pronouns are used in this Policy, (Us, We, Our, Ours, etc.) these provisions are referring to BuzzGuru. Additionally, when the terms “the Site” or “Site” are used, these terms refer to the website(s) listed at the beginning of this Policy. You, the User – As the User of this Site, this Policy will refer to the User as “You” or through any applicable second-person pronouns, such as “Yours,” etc. Hereinafter, the User of the Site shall be referred to in applicable second-person pronouns.

This Privacy Policy describes how we use information received about You when You visit Our Site, or otherwise use Our online services. This Policy does not cover any information that Buzzguru may receive from or about You through channels other than through the use of the Site.

Pursuant to our Terms of Use, this document describes how we treat personal information related to your use of our Sites website and the services offered on and through it (the “Service”), including information you provide when using it.

You are a legal entity or that you have reached the age of majority in your jurisdiction of residence and in case that you have not that you have obtained the necessary permission in order to register for an account with us. Anyone under this age is strictly forbidden from using the Service. We do not knowingly seek or collect any personal information or data from persons who have not attained this age.

### **Data Collected**

*Browsing the Site.* You can use the search function, view articles, videos and pictures, and access other parts of the Site without having an account, in which case only your IP address, country of origin and other information about your computer or device (such as web requests, device type, browser type, browser language, referring URL, operating system and date and time of requests) will be recorded for log file information, aggregated traffic information and in the event that there is any misappropriation of information and/or content. If you have an account on the Site and are logged in, the information may be associated with your account.

*Registering on the Site.* Registration of a User Account is required for using many parts of the Site and our Service, including gaining access to certain content and information and using many other features. We request additional information at the time of your registration, including, without limitation, your name, email address and a password. Your IP address is recorded automatically. We may ask for further information to fill out your profile details. Some of this information may be used to provide you our Service and may become publicly available through your profile or through other uses of our Service. If you intend to make your content available on our Service, we also reserve the right to collect additional information necessary to confirm your authority, confirm your compliance with law and to make available where necessary for others on the Site.

*Usage Information.* We may record information about your usage of our Site such as pageviews, clicks, mousemoves, duration of video views, portions of videos viewed, search phrases, referrers and other various statistics. If you have registered and are logged in, we may associate that information with your account.

*Uploaded Content.* Any personal information or content you voluntarily publicly disclose online, including animations, pictures, videos, comments and your profile page or any other User Submissions, becomes publicly available and may be collected and used by others.

*Other Information.* You may have the ability to make comments on content and engage in other social activities. Any such activities may be visible to the public.

*Correspondences.* We may keep a record of any correspondence between you and Buzzguru.

*Cookies.* When you use the Service, we may send cookies to your computer to uniquely identify your browser session. We may use both session cookies and permanent cookies. For more information please refer to our Cookies policy [www.buzzguru.com/link/cookies](http://www.buzzguru.com/link/cookies).

*Payment Information.* We do not keep in our system any of your payment information such as credit cards, debit cards or bank account information. This information is only provided to our third party payment processors and affiliates in order to assist with the taking or making of payments relevant to your User Account.

## **Data Usage**

We may use your information to provide you with certain features and to create a personalized experience on our Site and Service. We may also use that information to operate, maintain and improve features and functionality of our Site and Service, including building a recommendation system for our Site and Service.

We may use your e-mail address or other personal information to send commercial or marketing messages. We may also use your e-mail for non-marketing or administrative purposes.

We use cookies, web beacons and other information to store information so that you will not have to re-enter it on future visits, provide personalized content and information, monitor the

effectiveness of the Service and monitor aggregate metrics such as the number of visitors and page views (including for use in monitoring visitors from affiliates). They may also be used to provide targeted advertising based on your country of origin and other personal information.

We may aggregate your personal information with personal information of other members and users, and disclose such information to advertisers and other third-parties for marketing and promotional purposes.

Your username may be displayed to other visitors of our Site alongside content on the Site in relation to your uploaded content and other similar features.

We may use your information to run promotions, contests, surveys and other features and events.

### **Disclosures of Information**

We may be required to release certain data to comply with legal obligations or in order to enforce our Terms of Use and other agreements. We may also release certain data to protect the rights, property or safety of Buzzguru, our users and others. This includes providing information to other companies or organizations like the police or governmental authorities for the purposes of protection against or prosecution of any illegal activity, whether or not it is identified in the Terms of Use.

If you upload any illegal or unauthorized material to our Site, or you are suspected of doing such, we may forward all available information to relevant authorities, including respective copyright owners, without any notice to you.

We may also share your information with third parties for the purposes of payment processing and any such information will also be subject to their privacy policies.

### **Miscellaneous**

If you have an account on our Site and have a password giving you access to certain parts of our Site, you are responsible for keeping the password confidential. Anyone else with your password may access your account and other personal information.

While we use commercially reasonable physical, managerial and technical safeguards to secure your information, the transmission of information via the internet is not completely secure and we cannot ensure or warrant the security of any information or content you transmit to us. Any information or content you transmit to us is done at your own risk.